



Consistent, yet versatile, the Armour-Eckrich family of brands offers a complete line of fresh and pre-cooked breakfast sausage products to serve a variety of needs. Restaurateurs have

relied upon the ARMOUR® brand for quality and consistency since 1877. Today's operators know Armour-Eckrich delivers the superiority, reliability and versatility

they need to stay competitive.



## A VARIETY OF PREMIUM QUALITY FRESH SAUSAGE TO FIT YOUR OPERATION'S NEEDS

Available in patties and links, Armour Whole Hog Breakfast Sausage provides the traditional taste and texture to make a perfect center of the plate breakfast entrée because it's blended and seasoned with sage and spices, it's a favorite throughout the South and around the country.

Perfectly seasoned, Armour Pure Pork Breakfast Sausage is made from premium-quality fresh pork trimmings and is available in patties and links.

# ARMOUR® RAW BREAKFAST SAUSAGE

Armour offers you the size that's right for your operation.

WHOLE HOG		
PRODUCT	FEATURE	BENEFIT
Armour Raw Patties & Links	<ul><li>Fresh hot bone meat</li><li>Country-style flavor</li><li>Multiple sizes</li></ul>	<ul><li>Clean taste and tender bite</li><li>High consumer satisfaction</li><li>Suits the needs of your operation</li></ul>



PURE PORK			
PRODUCT	FEATURE	BENEFIT	
Armour Raw Patties & Links	<ul><li>Special seasoned spice blends</li><li>Consistent size and shape</li><li>Multiple sizes</li><li>Fresh pork trimmings</li></ul>	<ul><li> Great taste and texture</li><li> Center of plate coverage</li><li> Suits the needs of your operation</li><li> Tender bite</li></ul>	

ARMOUR RAW BREAKFAST SAUSAGE IS IDEALLY SUITED FOR FINE AND CASUAL DINING, COUNTRY CLUBS, CRUISES, BANQUETS AND BUFFETS.

## ARMOUR® PRE-COOKED BREAKFAST SAUSAGE OFFERS ULTIMATE CONVENIENCE

Armour Pre-Cooked Whole Hog Breakfast Sausage combines country-style taste and texture with heat and serve convenience. Choose from a variety of sizes in both links and patties. Armour Pre-Cooked Pure Pork Breakfast Sausage gives you delicious, traditional breakfast sausage in a fraction of the prep time.

Available only pre-cooked, Armour Blended Breakfast Sausage can be browned and served for flavorful, homestyle sausage in minutes—saving your operation valuable time and labor. Armour Blended Breakfast Sausage is made from premium raw trimmings for an excellent bite and flavor profile.

PREMIUM QUALITY. DELICIOUS FLAVOR. CONSISTENT DELIVERY. TRUST ARMOUR-ECKRICH BREAKFAST SAUSAGE FOR THE TASTE AND TEXTURE PATRONS LOVE.

# ARMOUR® PRE-COOKED BREAKFAST SAUSAGE

In variety of styles, sizes and forms to fit any need.

WHOLE HOG				
PRODUCT	FEATURE	BENEFIT		
Armour Fully Cooked	Ready in minutes	Cuts prep time		
Patties & Links	<ul><li>Country sausage flavor</li><li>Special spice blends</li></ul>	High customer satisfaction     Great taste and texture		
	<ul><li>Consistent size and shape</li><li>Multiple sizes</li></ul>	<ul><li>Center of plate coverage</li><li>Suits the needs of your operation</li></ul>		



# PURE PORK PRODUCT FEATURE BENEFIT Armour Fully Cooked Links & Patties • Ready in minutes • Cuts prep time • Great taste and texture • Consistent size and shape • Portion cost control

BLENDED			
PRODUCT	FEATURE	BENEFIT	
Armour Fully Cooked Links Skinless and Patties	<ul> <li>Ready in minutes</li> <li>Popular sausage flavor</li> <li>Consistent size and shape</li> <li>Multiple sizes</li> <li>A mix of pork, beef and poultry</li> </ul>	<ul> <li>Cuts prep time</li> <li>Taste consumers prefer</li> <li>Portion cost control</li> <li>Suits the needs of your operation</li> <li>Reduced fat for higher portion yiel</li> </ul>	

ARMOUR PRE-COOKED BREAKFAST SAUSAGE IS PERFECT FOR FINE AND CASUAL DINING, QUICK-SERVE RESTAURANTS, CRUISES, BANQUETS, BUFFETS, INSTITUTIONS, BUSINESS & INDUSTRY AND FAST FOOD APPLICATIONS.

Choose Armour-Eckrich breakfast sausage products for attractive menu items with premium quality taste.



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The Armour-Eckrich Family of Brands







